

## Aristotle on Style

Phylo Roberts Such Rhetoric: Situational Criticism

Speaker I

Audience II - study human nature

Speech III - ~~attends~~ delivery use words

those students who will do best are  
those who don't need to take  
the course Ambrose Bierce

### Book III

1. Clarity with a difference

2. Naturalness is next to importance

Ambrose Bierce definition of "artlessness"

quote from Montaigne "Educ. of Children"  
from the same translation

quote Samuel May Jr.

Metaphor - trappings in perceived  
resemblances

3. Robust Smiles

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